

# CROWNE PLAZA SYDNEY DARLING HARBOUR



The newly built Crowne Plaza Sydney Darling Harbour is your sanctuary away from home. Enviably located on the corner of Sussex and Bathurst Streets, discover 152 modern guest rooms vertically suspended in a prime position just a short stroll to the CBD's commercial & transport hub, the lively Darling Harbour precinct and the International Convention Centre.

The Crowne Plaza appointed Yardley Hospitality to manage the project of all their in-room Hotel TV selections and installations.

Today's tech-savvy hotel guests expect cutting-edge in-room enhancements as part of their stay. These customers seek a differentiated environment that still provides a comfortable, at-home feel through access to a variety of professional and personal content, applications and programs.

With over 21 years of extensive experience in the hospitality industry, Yardley Hospitality's, depth of knowledge, continuing commitment to excellence and long-term relationships sets them apart as a leading supplier of Hotel TVs. Understanding their customers' needs is where it all begins.

Eugene Human, General Manager, of the Crowne Plaza Sydney Darling Harbour, selected the Samsung AJ690 Series for all hotel rooms inline with the vision of the hotel being a "sanctuary away from home." Travellers want comfort and experiences that reflect or exceed what they have in their own home environment. This includes access to the latest live, streaming, and entertainment content at a stable internet speed. With higher resolution and screens comes the demand for a stronger panel, design, and smart capability to run the content.

The Samsung HJ690 Series 55" is a key example for how a vendor has brought together strong integration of their pedigree in design, panel technology, and the ability to develop a solution that is tailored to support a great guest experience and system for the business customer.

Enjoy the beauty of the Crowne Plaza Sydney Darling Harbour opening September 2020.



Contact Paul or Inger Yardley to discuss your Hotel TV options  
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